



# EVENING FOR THE ENVIRONMENT

BUSINESS SPONSORSHIP PACKET



[maineconservation.org/evening](https://maineconservation.org/evening)

# EVENING FOR THE ENVIRONMENT

OCTOBER 17, 2024

UNE, Innovation Hall

6:00-8:00 PM

5:30 PM Speaker's Reception

For 22 years, the Evening for the Environment has brought together community advocates, legislators, business leaders, environmental visionaries, and philanthropists to celebrate the bold work done by MCV, MCA, and our allies.

We invite you to be a key sponsor of this year's event as we bring our community together for a night of entertainment and powerful speakers as we celebrate the Maine we love.

As a sponsor, you have the opportunity to showcase your passion for environmental stewardship and come together with our vibrant, deeply engaged community to continue moving forward in pursuit of a healthier state and planet.

## ABOUT MCV & MCA

### **MAINE CONSERVATION VOTERS (MCV)**

is building a just, thriving future for all by acting on the climate crisis, protecting the environment, and safeguarding our democracy. We advocate for equitable policies, hold elected officials accountable, and win elections.

### **MAINE CONSERVATION ALLIANCE (MCA)**

is building a just, thriving future for all by acting on the climate crisis, protecting the environment, and safeguarding our democracy. We bring people and organizations together to educate, inspire, and advocate.



# PAST BUSINESS SPONSORS

Bangor Savings Bank  
Lee Auto Malls  
L.L. Bean  
Patagonia  
Bernstein Shur  
Verrill  
Drummond Woodsum  
Lamey Wellehan  
Maine Beer Company  
McKee Law  
Wright-Ryan Construction  
BCM Environmental & Land Law  
Dale Rand Printing  
Brann & Isaacson  
Longroad Energy  
Norman Hanson DeTroy  
Back Cove Financial  
Havana  
Islesford Dock  
Sunday River Brewing Co  
PGM Accounting  
Piper Shores  
Broadturn Farm  
DownEast Magazine  
Transformit

## EVENT REACH



Our email list reaches 13,000+



We have 7,200+ Likes on Facebook



Our Instagram has 4,000+ followers

There is no deadline for sponsorship. However, the sooner you sign up, the more opportunities for recognition you will enjoy.

## GRETA THUNBERG ENVIRONMENTAL ACTIVIST

*"We can't save the world by playing by the rules, because the rules have to be changed. Everything needs to change—and it has to start today."*

# SPONSORSHIP LEVELS & BENEFITS

## **PRIMARY SPONSOR \$20,000**

Twelve tickets to attend the *Evening for the Environment*  
Link and logo on website  
Link and logo in promotional e-mails  
Recognition from the podium  
Logo featured on the front of the event program  
Invitation to pre-event Speaker's Reception

## **PREMIER SPONSOR \$10,000**

Ten tickets to attend the *Evening for the Environment*  
Link and logo on website  
Link and logo in promotional e-mails  
Recognition from the podium  
Logo featured on the front of the event program  
Invitation to pre-event Speaker's Reception

## **CHAMPION SPONSOR \$5,000**

Eight tickets to attend the *Evening for the Environment*  
Link and logo on website  
Link and logo in promotional e-mails  
Recognition from the podium  
Logo featured in the event program  
Invitation to pre-event Speaker's Reception

## **PATRON SPONSOR \$2,500**

Six tickets to attend the *Evening for the Environment*  
Link and logo on website  
Link and logo in promotional e-mails  
Logo featured in the event program  
Invitation to pre-event Speaker's Reception

## **GUARDIAN SPONSOR \$1,000**

Four tickets to attend the *Evening for the Environment*  
Link and logo on website  
Link and logo in promotional e-mails  
Name featured in the event program  
Invitation to pre-event Speaker's Reception

## **LEADER SPONSOR \$500**

Two tickets to attend the *Evening for the Environment*  
Link and logo on website  
Link and name in promotional e-mails  
Name featured in the event program  
Invitation to pre-event Speaker's Reception

## **ADVOCATE SPONSOR \$250**

Two tickets to attend the *Evening for the Environment*  
Link and logo on website  
Link and name in promotional e-mails  
Name featured in the event program  
Invitation to pre-event Speaker's Reception

# BECOME A SPONSOR

**You can make your meaningful sponsorship contribution online at: [maineconservation.org/evening](https://maineconservation.org/evening)**

You can also mail your sponsorship contribution made payable to "Maine Conservation Voters" to:

Maine Conservation Voters  
320 Water Street, Floor 2  
Augusta, ME 04330

Because Maine Conservation Voters is a 501(c)4 organization engaged in lobbying and electoral activities, contributions are not tax-deductible.

If you would like to make a tax-deductible contribution to Maine Conservation Alliance (MCA), talk about modifying the benefits to suit your business, or if you have any other questions about your sponsorship, please reach out to:

**Stacie Haines**  
**Development Director**  
**(207) 620-8811**  
***stacie@maineconservation.org***

